

{DESIGNER} WHO THINKS IN {CODE}

JEN BRIGHAM

I specialize in clean and responsive web design and front-end development. I'm committed to maintaining great design at every pixel and creating a strong user experience. Being both a designer and front-end developer has made me a more thoughtful designer. I design with a strong consideration for development and I develop like a designer making sure every pixel is perfect.

- Ability to manage multiple projects while working quickly without sacrificing quality.
- Ability to work tightly with various teams and be an effective communicator about the progress and process of projects.
- Demonstrates expertise in Adobe Creative Suite - Photoshop, Illustrator, InDesign, Bridge.
- Strong knowledge of WordPress, HTML, SASS, and CSS.
- Working knowledge of PHP, Javascript, and jQuery.
- Strong knowledge of Bootstrap and Genesis frameworks.
- Working understanding of various browser capabilities and accessibility requirements.
- Highly skilled in SEO best practices as it pertains to web development.

EXPERIENCE

GRUEN AGENCY - MINNEAPOLIS, MN VISUAL DESIGNER & FRONT-END DEVELOPER

April 2013 - March 2015

- Develop Information Architecture, Sitemaps, and Wireframes.
- Design attractive, clean, and responsive websites, micro-sites, landing pages and forms that meet client goals.
- Develop and maintain websites using custom WordPress themes and Genesis framework.
- Work tightly with various teams recommending website improvements and handling web projects for clients.
- Troubleshoot website design and development issues and concerns.
- Make recommendations for clients and prospects.
- Balance workload in a fast paced environment with competing project needs.
- Creates web build proposals and assesses project needs, requirements, timelines, and goals.
- Perform site audits - assess usability, responsive issues, page speeds, browser compatibility, technical SEO issues.
- Website Security - SSL certificates, Sucuri firewalls
- Design graphics for digital advertising (paid search ads), marketing materials, and social campaign assets.

MIGHTY MEDIA - MINNEAPOLIS, MN GRAPHIC DESIGNER & FRONT-END DEVELOPER

April 2013 - March 2015

- Designed and developed websites using Wordpress, HTML, CSS, PHP, Javascript, jQuery, and Bootstrap frameworks
- Designed web graphics for digital advertising, marketing materials, and social assets.
- Created concepts, wrote, designed, and produced children's books.

DAKOTA JAZZ CLUB - MINNEAPOLIS, MN GRAPHIC DESIGNER

April 2010 - November 2010

ALLIANCE FRANÇAISE - MINNEAPOLIS, MN GRAPHIC DESIGNER

November 2009 - November 2011

EDUCATION

UNIVERSITY OF ST. THOMAS 2005 - 2009
Bachelor of Arts / Advertising Creative Track / Business Minor

MINNEAPOLIS COMMUNITY AND TECHNICAL COLLEGE 2011-2013
Interactive Design and Print Design Certificates

TOOLS I LIKE

Sublime Text Editor, Transmit SFTP, Sketch, Browserstack, Slack, 1password, Sitebeam, Screaming Frog, Slickplan, ImageOptim, Mamp, Wunderlist, Google Chrome Inspect Element